



# Qudata HomeAnalytics Market Research Subscription Form

# **Qudata HomeAnalytics**

Customer Company Information:
- Company Name:
- Contact Person:
- Address:
- Postal Code & City:
- Email Address:
- Direct Phone Number:
Subscription Information:
Research Focus:
□ Kitchens
□ Kitchen Appliances
□ Bathrooms and Accessories
Subscription Type:
☐ Free Trial (one month, one research, full data from the oldest year, no downloads)
□ Basic € 1,000* (per research, full data from the most recent year)
□ Premium € 2,000* (per research, full data from the past five years)
☐ Gold € 3,000* (two research topics of choice, full data from the past five years)
□ Platinum € 4,000* (all three research topics, full data from the past five years)
*) Excl. VAT.
- Subscription Duration: 12 months
- Subscription Start Date:
- Total Cost (excl. VAT): €

#### TERMS OF USE - MARKET RESEARCH DATA

By signing this form, the customer agrees to the following terms and conditions:

#### 1. Personal and Internal Use Only

The market research data provided by Qudata HomeAnalytics is intended solely for internal use within the customer's own company.

### 2. Prohibition of Distribution and Publication

The customer may not share, sell, transfer, or otherwise make the data available to third parties, including but not limited to other companies, industry organizations, research agencies, or media outlets.

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Publication of (parts of) the data is only permitted with prior written consent from Qudata HomeAnalytics.

#### 3. Restrictions on Processing and Derivative Works

The customer may not alter or combine the data with other information to create new, derivative analyses or reports for use or distribution outside their own internal operations.

## 4. Intellectual Property

All rights to the provided data remain the property of Qudata HomeAnalytics. The subscription grants only a right of use under the conditions of this contract.

### 5. Compliance and Audits

Qudata HomeAnalytics reserves the right to conduct audits in case of suspected breaches of these terms and to take appropriate measures, including termination of the subscription without refund and claiming damages.

#### **DECLARATION OF AGREEMENT**

By signing this form, the customer confirms having read and agreed to the terms and conditions outlined above.

Name of Signatory:
Position:
Date:
Signature:

Please return the completed and signed form to:

info@homeanalytics.nl

P.O. Box 123, 7200 AC Zutphen, The Netherlands

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